

SPONSOR PACK

UmojaHack Africa 2022

Thanks again for your support in making #UHA22 a success. Here's a brief look at what you'll be getting from this partnership, based on your chosen sponsorship level.

Packages

	START-UP	SILVER	GOLD	PLATINUM	DIAMOND
Logo on the umojahack.africa website	●	●	●	●	●
Mention on social media			●	●	●
Co-branding in marketing materials			●	●	●
Mention in blog				●	●
Mention in press release				●	●
Speaking slots in the program				●	●
Exclusive named competition					●
Company profile on zindi.africa					●
Welcome or award-giving					●
Exclusive speaking slots in the program					●
Discounts on future competitions					●



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Milestones & Agenda

Key milestones

- 7 Mar: Competitions uploaded to zindi.africa
- 14 Mar: University applications close
- 16 Mar: Press release shared with media partners
- 19 Mar: UmojaHack Africa 2022 launches with sponsors' address
- 19-20 Mar: Livestream during the hackathon, conversations with sponsors and partners
- 20 Mar: UmojaHack Africa 2022 closes with sponsors' address
- 23 Mar: Post-event press release and event wrap-up

Brief Agenda

As a hybrid event, some students will convene at campus and others will choose to join from home. The entire weekend event will be live streamed and run live on the Zindi platform. All times are GMT.

Saturday 19 March

- 08:00 – 09:15: Welcome featuring top sponsors and partners
- Rest of the day: Work on challenge in teams, with presentations from sponsors and partners

Sunday 20 March

- All day: Work on challenge in teams, with presentations from sponsors and partners
- 17:00 – 17:30: Closing ceremony with announcement of winners and prizes





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Social Media

Please kindly tag us in any information that you share within your networks, below are our social media handles:

- Twitter - @ZindiAfrica
- Facebook - @Zindi.africa
- LinkedIn - @Zindi
- Instagram - @Zindi

Learn more about the [competition](#) and [Zindi!](#) If you have any questions, please [contact us](#).

Welcome on board!

Proudly sponsored by:

